



December 22, 2015

Dear Neighbors,

Earlier this month, we hosted a community meeting to present an overview of our new Skechers Design Center and Executive Office Buildings proposed for Hermosa Beach and Manhattan Beach. There were nearly one hundred attendees, giving us the opportunity to hear many of your concerns and ideas as well as to reevaluate some of the project's design features. It also offered us the chance to get to know and speak with many of you individually.

Based on your feedback, we are proposing revisions to the project, including the removal of the R-1 parcel on Longfellow Avenue so a general plan amendment and zone change will no longer be required. We're also proposing to reduce the size of the Hermosa Executive Building by more than 10,000 square feet and are evaluating public space on the ground floor. In addition, we're proposing to eliminate the pedestrian bridge and will be making modifications to the connecting tunnel, and to set the Hermosa Executive Building back from Longfellow Avenue to provide an open landscaped area with a "Welcome to Hermosa Beach" monument sign. We will also no longer be requesting an early construction start time.

Many of you also asked about the status of the Manhattan Beach Car Wash site. While we had no plans for this property at the time of our community meeting, after rethinking the overall development plan the Car Wash property will now be used to expand the existing building at 330 S. Sepulveda to accommodate the reduction in size of the Hermosa Executive Building.

Skechers has been and continues to be an integral and actively engaged neighbor of the South Bay community for nearly 25 years and we are committed to being the best neighbor we can be moving forward. We're adding the final touches to our revised plans and look forward to sharing the details with the community at a meeting to be held early in the New Year.

Sincerely,

Skechers