



City of Hermosa Beach: Strategic Plan

VISION 2031

HERMOSA BEACH 2031: IT IS...

OUR SMALL BEACH TOWN

OUR DISTINCT HOMETOWN SPIRIT

OUR PRESERVATION OF OUR WAY OF LIFE

OUR ECLECTIC COMMUNITY

OUR FAMILY FRIENDLY COMMUNITY

SUSTAINABILITY AND
CARBON NEUTRALITY

POLICY AGENDA 2016-2017

Policy Actions

General Plan/Local Coastal Plan

Financial Policies/Long Range Plan

Carbon Neutrality: Short Term Actions

City Infrastructure Master Plans

City Buildings and Facilities

Other Priorities

Pacific Coast Highway/Aviation Avenue
Mobility/Improvements

Downtown Revitalization

Code Enforcement

Meet and Confer/MOU

8th Street Project

Encroachments

Boards/Commissions Review

GOALS 2021

Commitment to a Safe Community

Financially Sound City Government

High Performing City Providing 1st Class Services

More Livable, Sustainable Beach City

Enhanced Economic Development Through
Revitalized Downtown and Entry Corridors

HERMOSA BEACH CITY GOVERNMENT MISSION

The mission of the
HERMOSA BEACH GOVERNMENT
is to *Govern*

with *Community Engagement and
Collaborative Sentiment,*
to *Be Financially,*

Environmentally Responsible,
and to *Provide 1st Class Municipal Services*
in a *Customer Friendly Manner*
through *Valued Employees and Volunteers*

MANAGEMENT AGENDA 2016-2017

Commercial Use of Beach Policy/Regulations:
Council Decision

Homeless Strategy and Action Plan

Body Cameras: Guidelines, Implementation

Public Safety Mobile/Portable Radios: Direction

Priority Based Budget

User Fee Study

Special Events Policy/Guidelines: Council Decision

Health Insurance Modification

ADA Compliance: Funding (Caltrans)

Trans Pacific Fiber Optic Cable

Citywide Filming Strategy/Policy: Council Decision

Hope Chapel Site Development

Skecher Development

MANAGEMENT IN PROGRESS 2016-2017

Police Community Calendar: Implementation	Grants Opportunities
Emergency Operations Plan: Update, Training	Part-Time Employees Recognition
Crime Analysis: Refinement	Volunteers Recognition Program
Safety Fair	Solid Waste Collection: Update Report
Bikes/Electric Bikes Parking and Speeding	Sewer Hydro Jetting Contract: Completion
Downtown Police Unit: Implementation	Land and Asset Management Software
Late Night Action Plan: Update Reports	Council Procedural Manual
Multi Hazards Mitigation Plan: Development	City Intern Program
Fire Medical Director	Employee Appreciation Program: Enhancements
Construction Fences: Appearance and Personal Injury	High Performance Organization: Leadership Philosophy, Report to Council
Volunteer Police Program: Recruitment	New Training System for Part-Time Employees
Fleet Replacement Polices: Implementation	Before/After School Program
Fiscal Health: Live Model	4 th of July Holiday
Citywide Document Imaging	Electric Vehicle Car Pool/Employee Commute Incentives
eMeeting/Paperless Agenda: Planning Commission	Single Use Bag Policy: Implementation
Gov – INVEST: Pensions	Sea Level Adaption Action Plan
Eden Systems Purchase Orders for All Departments	Smoking Enforcement on Plaza
Open Gov – Fiscal Transparency Software	Web Based Business: Website Upgrade
Online Parking Permits	Economic Development Work Group
New Animal License System	

MAJOR PROJECTS 2016-2017

Street Sharrows: Monterrey	Restrooms Upgrade
Council Chamber Improvements – Audio Visual	ADA Upgrade: Hermosa Strand at 35 th Street and Beach/Water Access
Street Improvement Program: Pier Avenue	Plaza Granite Cubes and Tile Removal
Citywide Conservation Upgrades: Street Lights to LED	Pier Plaza Enhancements
Protective Bollards on Strand	Parks Beautification
Clark Field and Lawn Bowling Electric Energy Efficiency: Update	Review and Monitor Major Private Projects in Neighboring Communities