

CITY OF HERMOSA BEACH

CANDIDATE STATEMENT

MARCH 1, 2016 SPECIAL (ALL-MAIL BALLOT) MUNICIPAL ELECTION

OFFICE: Member of the City Council

Candidate's Name: **Trent Larson**

Occupation: Senior Account Executive/Major Account Manager

City Hall needs strong, effective leadership. Trent's priority on day one will be to get all stakeholders to work as a team to improve Hermosa's livability. We have challenging problems that need to be addressed and the best way to ensure a prosperous future for our city is to work collectively and collaboratively.

As your next Councilmember, Trent is committed to:

- Maintaining a balanced budget and increasing reserves
- Building consensus among city leaders to find practical and reasonable solutions
- Help our local businesses and attract new businesses that will expand our tax base
- Protect our quality of life and preserve Hermosa's small town charm
- Improving our aging infrastructure
- Keeping our local government transparent

Personal Information:

- Corporate executive for over 32 years
- Married to Ann Larson for 24 years
- Daughter, Taylor, attends Valley Middle school in Hermosa USD

Accomplishments:

- AYSO Head Coach 2014-2016, Volunteer 2010-2013
- Hermosa Beach City Council Candidate November 2015
- Hermosa Beach Youth Basketball Head Coach 2010-2013

Elect Trent Larson to the Hermosa Beach City Council on March 1st.

For additional information - www.TrentBLarson.com

(310) 962-8554