



CANDIDATE STATEMENT FORM - NONPARTISAN OFFICES
READ INFORMATION ON BACK OF FORM BEFORE SUBMITTING STATEMENT

STATEMENT OF:

TRENT LARSON

CANDIDATE FOR:

HERMOSA BEACH CITY GENERAL MUNICIPAL ELECTION Member of the City Council

ELECTION DATE: 11/03/2015

AGE: 53
(Optional)

OCCUPATION: SENIOR ACCOUNT EXECUTIVE
(Optional)

Please type your statement below in upper and lower case letters. The statement text will be typeset using font style DUTCH801 RM BT, size 10 point. However, statement can be submitted using any standard font. See reverse side for information and guidelines including formatting restrictions. Statements are **only** included in the Official Sample Ballot Booklet and **will not** be included in the Official Absentee/Vote by Mail Ballot Instructions and Guide.

For Councilmember, City of Hermosa Beach

Trent Larson

Occupation: Senior Account Executive/Major Account Manager

City Hall needs strong leadership. Trent's priority on day one will be to get all stakeholders to work as a team to solve Hermosa's problems. We have serious issues that need to be addressed and the best way to ensure a prosperous future for our city is to work collectively.

As your next Councilmember, Trent is committed to:

- Maintaining a balanced budget and increasing reserves
- Building consensus among city leaders to find practical and reasonable solutions
- Help our local businesses and attract new businesses that will expand our tax base
- Protect our quality of life and preserve Hermosa's small town charm
- Improving our aging infrastructure
- Keeping our local government transparent

Personal Information:

- Corporate executive for over 31 years
- Married to Ann Larson for 23 years
- Daughter, Taylor, attends Valley Middle school in Hermosa USD

Accomplishments:

- Redondo Beach Budget and Finance Commission, 2002
- AYSO Head Coach, 2014-2015
- AYSO Assistant Coach/Volunteer, 2010-2013
- Hermosa Beach Youth Basketball Head Coach 2010-2013, & Assistant Coach 2009

Elect Trent Larson to the Hermosa Beach City Council on November 3rd

For additional information - www.TrentBLarson.com

