# CANDIDATE STATEMENT FORM - NONPARTISAN OFFICES
## READ INFORMATION ON BACK OF FORM BEFORE SUBMITTING STATEMENT

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CITY CLERK
CITY OF HERMOSA BEACH
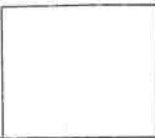
**STATEMENT OF:** Justin Massey
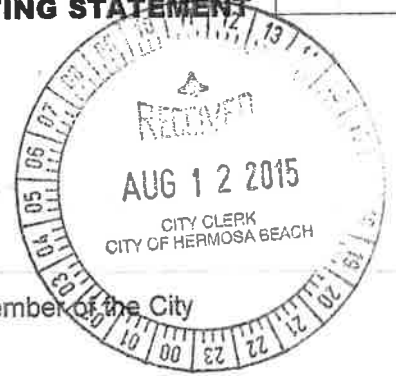
**CANDIDATE FOR:** HERMOSA BEACH CITY GENERAL MUNICIPAL ELECTION Member of the City Council

**ELECTION DATE:** 11/03/2015   **AGE:** 45 (Optional)   **OCCUPATION:** Environmental Lawyer (Optional)

Please type your statement below in upper and lower case letters. The statement text will be typeset using font style DUTCH801 RM BT, size 10 point. However, statement can be submitted using any standard font. See reverse side for information and guidelines including formatting restrictions. Statements are **only** included in the Official Sample Ballot Booklet and **will not** be included in the Official Absentee/Vote by Mail Ballot Instructions and Guide.

My wife Jenn and I grew up in Southern California and chose to raise our family in Hermosa. We care about the future of Hermosa for our family and yours.

I'm running for City Council to combine innovation and smart business development to lower costs and improve quality of life.

INNOVATION will lower costs.

- Installing solar on all City buildings + converting our City vehicle fleet to electric will eliminate <u>over $500,000</u> in annual electricity and fuel costs.

SMART BUSINESS DEVELOPMENT will build revenue.

- Bringing in the Pier area hotels on financial terms that serve Hermosa, and within the height and other requirements that prevent overcrowding, will generate <u>millions of dollars</u> in revenue <u>from visitors</u> who eat, shop, and play in Hermosa.

Investing in infrastructure will IMPROVE YOUR QUALITY OF LIFE.

- Investing in your parks, Community Center, Police/Fire Departments, and other infrastructure will reduce maintenance costs, <u>increase the value of City assets</u>, improve public safety, and increase your enjoyment of these key resources.

With innovation and smart business development, we can lower costs, build revenue, promote local business, and free up your tax dollars to improve your quality of life.

I respectfully ask for your vote.

www.Justin2015.com

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