



**CITY OF HERMOSA BEACH**  
**March 3, 2015 Special Municipal Election**

**ARGUMENT IN FAVOR OF MEASURE O**  
(as revised)

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Your decision on Measure O should be based on reason and facts, NOT rumors and opinions.

Undisputed facts:

The City's own independent Health Impact Analysis concluded that Measure O has no significant health impacts on our community.

Our schools could receive tens of millions of dollars for everything from art and music classes to more teachers and facilities.

Every economic study concluded that Hermosa Beach could get hundreds of millions of dollars of new revenue; revenue which could be used to hire more firefighters and police, clean our beaches, upgrade our sewers, fix potholes, create new parking, and more.

The independent EIR states that many of the impacts are short term; seeing a covered drilling rig or slightly increased truck traffic are temporary occurrences. There are also more safety measures than required by law.

E&B saved our City from bankruptcy by funding Hermosa Beach's \$17,500,000.00 payment to settle the Macpherson lawsuit. If Measure O fails, we must repay that loan, with interest. That could mean our inability to replace the firefighters who were laid off or to increase salaries for our existing first responders unless we substantially raise our taxes. What happens when they leave for cities that can pay them fairly?

Newport Beach, Huntington Beach, Beverly Hills and other upscale communities have oil recovery facilities at the beach, in the middle of residential neighborhoods and even on a high school campus. Property values have continued to rise, and there have been no documented health problems. More than 3,500,000 Los Angeles County residents live within 1 mile of an oil well.

There will be **no fracking; no offshore drilling platforms; no grasshoppers; and no permanent equipment visible above the walls at the currently contaminated City maintenance yard.** These are the facts from Hermosa Beach's own studies.

Vote Yes on Measure O to balance our environmental and economic future.

[www.YesonO-Hermosa.com](http://www.YesonO-Hermosa.com).

Thank You.

Kathleen P. Harren  
Karl Kurz  
Dan Inskeep  
Tiffany M. Rudek  
Cindy Lee Smet

(City Clerk note: The sample ballot will include, below the printed argument, the names and titles of the signers, as specified on the "Statement Filed By Authors" form.)