



CITY OF HERMOSA BEACH
March 3, 2015 Special Municipal Election

BALLOT MEASURE 0
OIL DRILLING/PRODUCTION PROJECT

ARGUMENT/REBUTTAL STANDARDS

Direct arguments and rebuttals, prepared in accordance with "Word Count Standards," shall be submitted on the "Argument and Rebuttal Form" (which shall include the printed name and signature of each author in the order in which they are to appear in the voter pamphlet), accompanied by the "Statement To Be Filed By Authors of Arguments."

Arguments (limited to 300 words) and rebuttals (limited to 250 words) shall be printed in the voter pamphlet with uniform type, style and spacing (block paragraphs and single space format). Arguments shall be identified as "Argument in Favor of Measure O" and "Argument Against Measure O." Rebuttals shall be identified as "Rebuttal to Argument Against Measure O" and "Rebuttal to Argument in Favor of Measure O."

Arguments and rebuttals must be submitted using upper and lower case letters in a block-paragraph, single-space format. Text submitted indented or centered will be typeset in block paragraph form. Bullets may be used within the text. Entire documents in all capital letters are not acceptable. Words to be printed in **boldface type**, underscored and/or CAPITALIZED must be clearly indicated and are restricted as specified below:

- A maximum of 30 words for Arguments
- A maximum of 25 words for Rebuttals

Any combinations of ENHANCED WORDS are counted as one word. All documents should be checked by the authors for spelling and punctuation before submittal, as the City Clerk is not permitted to edit any material contained therein.

FILING DEADLINE REMINDERS:

- Arguments: 5 p.m. Monday, December 1, 2014
- Rebuttals: 6 p.m., Thursday, December 11, 2014