

STATEMENT OF BRIAN SHEIL
CANDIDATE FOR MEMBER OF THE CITY COUNCIL, term ending November 2028
CITY OF HERMOSA BEACH GENERAL MUNICIPAL ELECTION

Occupation: Founder & CEO Entertainment Services LA/Corporate Entertainer

I love Hermosa Beach! Since moving here 25 years ago, I have gotten married, become a father and realized I love everything about our community.

As the founder of Entertainment Services LA, we produce content for America's Funniest Videos, The Beach Life Music Festival, and create educational content for elected officials. Through my entertainment endeavors (regularly working for The Comedy & Magic Club and others for 25 years) I've developed strong relationships with many businesses in Hermosa Beach. Foremost, I am your neighbor. I've learned to appreciate the importance of managing budgets, addressing risk management and liability concerns, as well as regulatory burdens on residents and businesses. I want to develop a more trusting relationship between our city officials, the residents, and businesses.

I have tremendous respect for our police – they have a tough job. I want to relieve the limitations the County places on our law enforcement. I have real thoughts about compassionate solutions for homelessness that do not leave businesses and public spaces vulnerable with very limited recourse.

I also have plans to streamline the approval bureaucracy to make life simpler and more affordable – both for businesses and for individuals wanting to do something as mundane as renovating their kitchen.

Please trust me with your vote!

Thank you and God bless!!