

ACT NATURAL

BUSINESS

A HERMOSA BEACHER'S GUIDE
TO NATURAL DISASTER

#BEREADY





HERMOSA BEACH, BE READY

Hermosa Beach is an amazing place to work. You love it here. But do you know who else loves it? **Disasters.** Lots of them. Help us make disaster less of a dirty word by doing everything in our power to, *Be Ready*. Let's get Hermosa Beach Ready for the unexpected, put our minds at ease, and get back to living and working where we love.



ACT NATURAL

A HERMOSA BEACHER'S GUIDE TO NATURAL DISASTERS

Emergencies and natural disasters can strike at any time. This is a one-stop shop for emergency preparedness, response, and beyond for you, your business, and your employees. You'll find everything you need to plan, execute, and recover from natural disasters. See a quick overview and the more in-depth cheat sheets on the next page.

BEFORE:: BE PREPARED

Make a plan, prep your business, and stay informed.

DURING:: BE COOL

Follow evacuation orders, execute your plan, and listen to emergency broadcasts.

AFTER:: BE RESILIENT

Seek necessary medical attention, contact your network, and exercise caution when returning to your business.

BEFORE

BE PREPARED

Preparing for a disaster is a journey. It doesn't need to be done all at once. But if you can keep chipping away and checking off boxes, you'll be super happy you did.

1



MAKE A PLAN

Develop a comprehensive emergency plan that includes evacuation procedures, communication protocols, and critical business operations.

2



IDENTIFY ROLES

Make sure everyone knows what is expected of them. Talk with your people: your employees, clients, and your vendors.

3



KNOW THE RED FLAGS

Identify potential hazards in and around the workplace and take steps to mitigate risks.

4



NOTIFY

Create a system to notify employees about emergencies and establish procedures for actions to take.

DURING

BE COOL

This is why we plan and prepare. So you're ready for the unexpected. Take a deep breath, slow it down, and remember your planning. You got this!

1



GRAB YOUR PLAN

Follow your emergency plan and ensure the safety of all employees and customers.

2



TALK TO YOUR PEOPLE

Get in touch with your team, check on them, and help them navigate the next steps so everyone can make informed decisions.

3



MONITOR

Keep an eye on official sources of information for updates and guidance, like the City's website and social media pages, as well as Alert SouthBay Regional Alert and Warning Notification System.

4



PRESERVE

Safeguard critical documents and data to prevent loss or damage.

5



TRUST THE AUTHORITIES

Please comply with any evacuation orders or directives from local authorities.

BE RESILIENT

Experiencing a natural disaster is intense and can be scary, but your planning and prep will help you make it as safe as possible. Again, deep breaths. This is the time to regroup, recover, and reconnect. Onward!

1



SAFETY FIRST

Assess your business premises for safety before allowing employees and customers to return.

2



PEACE OF MIND

Report damages to your insurance provider and document losses thoroughly.

3



BE A LEADER

Provide support and resources to affected employees, such as counseling services or accommodations. Be transparent about your plans for the business' next steps.

4



BE A GOOD NEIGHBOR

If you need to repair, keep it local to help generate a strong community recovery. If you have the bandwidth – help your community recover by donating money or volunteering services.

5



LESSONS LEARNED

Review your emergency plan and make necessary improvements based on lessons learned.

MEET THE DISASTERS

Hermosa Beach's proximity to the ocean and faultlines make it more susceptible to natural disasters than many parts of the country. This guide will help you prepare for all disasters, but there are more specific, detailed instructions for each disaster at: hermosabeach.gov/beredy.



TSUNAMI

We are now in the official Tsunami Danger Zone. Get to higher ground. At least above Hermosa Ave.



EARTHQUAKE

A quake is 26x more likely here than in the rest of the US. Strap your TV and water heater to the wall.



EXTREME HEAT

Extreme heat can cause deadly heat stroke. Don't hesitate to seek help. Store 1 gallon of water per person in your family per day for 7 days.



FLOOD

There is a 93% chance there will be a 3ft flood here by 2050. It's never too soon to determine what's in your evacuation "go bag."



SEVERE WEATHER & STORMS

Flash floods, lightning, and damaging winds can affect our area at any time, causing both short- and long-term impacts such as power outages, travel advisories, and property damage. Monitor local news sources and be prepared to put your emergency plan into practice.



EPIDEMIC/PANDEMIC

Infectious diseases can spread extremely fast, threatening your health and safety. Please remember to pay close attention to local, national, and global authorities during an event.



CITY OF
HERMOSA BEACH
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