

STATEMENT OF DEAN FRANCOIS
CANDIDATE FOR MEMBER OF THE CITY COUNCIL, term ending November 2026
CITY OF HERMOSA BEACH GENERAL MUNICIPAL ELECTION

Age: 65

Occupation: Community Volunteer/Retired Federal Budget Director

For 40 years, I've worked to improve the quality of life in Hermosa Beach. I've led the way on controlling development, maintaining Hermosa's unique character, protecting our environment, and making streets safer for residents and bicyclists.

As a Sierra Club leader, I've helped stop an oversized hotel in Hermosa, kept Storm Drain pollution off beaches, extended the Bike Path and **saved our Greenbelt** from being paved over.

Together, my private sector work and public policy experience working on major budgets makes me the best qualified to meet the needs of residents and businesses.

My experience serving on the Chamber of Commerce, City Commissions, Red Cross, Community Emergency Response Team (CERT), and other organizations, has prepared me to work on wide range of complex issues.

Priorities:

- Maintain quality services, especially Police, **Public safety**.
- **Increase crosswalk safety**.
- **Improve Residential parking**.
- Address **Homeless Issues**.
- Manage budget, focus on **residents' needs over costly studies**.
- **Reasonable development** within existing code.
- Help small **businesses** thrive.
- **Cut red tape**.
- Seek outside funding to **improve streets, sewers, facilities**.
- Provide **independent leadership**, listen to residents.
- Open **communication** with the public.
- Improve **transparency and accountability** with **consistent open dialogue!**

I'll be your **independent voice**.

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Call, write, message anytime!