



# City of Hermosa Beach

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## Information Item

**DATE:** August 24, 2021  
**TO:** Honorable Mayor and Members of the City Council  
**FROM:** Sirinya Matute, Senior Management Analyst  
**SUBJECT:** Authorize Torrance Transit to add Pier Avenue at Manhattan Avenue as official Line 13 Bus Stop

### **Executive Summary**

At the request of current riders, Torrance Transit seeks to officially add Pier Avenue at Manhattan Avenue as a stop on its Line 13 (formerly Metro Line 130) as part of its October 2021 Service Change. The westbound stop would be in front of Javaman and the eastbound stop is near a barber shop. There are bus shelter amenities already in place, including a bench. Therefore, activating the stop pair would not require construction.

### **Discussion**

By allowing Torrance Transit to officially add Pier Avenue at Manhattan Avenue to Line 13, we improve rider experience by establishing certainty. Right now, pickups and drop-offs are handled here informally—which works fine for frequent riders, but is not helpful for visitors and infrequent riders. Torrance Transit would install a bus stop sign (a blade), which signals to customers that Pier Avenue at Manhattan Avenue is an official stop, and allows the agency to hold drivers accountable for picking up passengers at this location. Lastly, designating it as an official stop ensures that it gets added to Google Maps and to widely used trip planners such as Google Transit and the Transit App, which helps expand mobility and access in our downtown area.

This stop used to be served officially by Metro Line 130 before Pier Avenue was improved 10 years ago. Following construction, it was never officially added back by Metro.

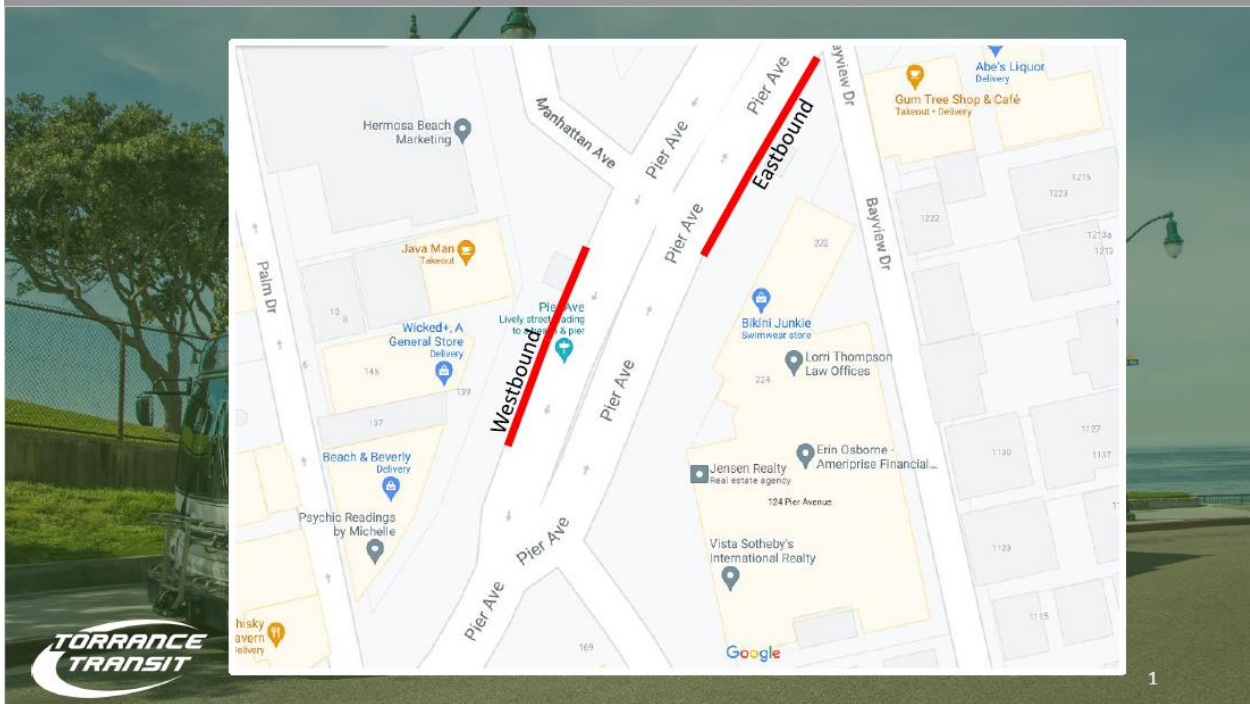
### **Fiscal Impact**

There is no direct fiscal impact as a result of activating the transit stop pair.



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Sample: Blade

