Hermosa Beach Pride Tower



The Hermosa Beach Pride Tower will be a reminder to everyone to accept, cherish, and celebrate what makes us all unique and special.





This past March, the Pride Tower in Long Beach was set on fire and destroyed.

It was an act of hate that resonated throughout the region.



Hermosa Beach is a place where everyone is welcome.

We share a deep and rich history of fighting for what is right; for our town, our residents, and our children.



During the month of June, our community will paint the 13th Street Lifeguard Tower to celebrate Pride - with love and dignity.

Everyone is welcome to join in the celebration.

Families, residents, visitors...please come join in the fun.



Together, as a community, we will celebrate what makes us all unique and special.

Thank you!

City of Hermosa Beach

The Hermosa Beach Chamber of Commerce

Supervisor Janice Hahn & the LA County Board of Supervisors

LA County Beaches & Harbors

LA County Lifeguards

Venice Pride

Michael Brunt & Patrick Marston

Hermosa Beach Pride