I'm an authority in family entertainment working for Common Sense Media. I've dedicated my entire professional career to fostering critical and independent thinking in others. As your city councilwoman, I'll defend and support everything that is wonderful about Hermosa Beach while dedicating myself to being a conduit for the great ideas generated by residents of this best beach city. Some of *my* ideas to enhance our quality of life:

**City Swimming Pool** 

Parking Ticket Forgiveness Program
Prioritize Residents Needs Over Developers
Bolster Local Businesses by Attracting Visitors:

- Parking Solutions (we don't have to "pave paradise")
- Beachside Valet
- Expand Public Art to Make Hermosa a Social Media Attraction
- Punk Rock Museum

**Problem-Solving App.** Hate my ideas? That's okay – I want to hear YOURS. I've working on an app that allows residents to come together to solve our city's problems. Your idea can be submitted in minutes and will get just as much attention as the Mayor's. Combining the knowledge from Hermosa's long-time residents with the fresh perspectives of newcomers, the app will give EVERYONE in the city a seat at the table.

Together, we'll continue to make Hermosa Beach the Best Little Beach City anywhere! For more details, go to TaraMcNamara.com.

Jan Mella 82 2-12-21

