City of Hermosa Beach – Argument FOR an appointed City Clerk:

A "YES" vote on Measure _____ will ensure that the City of Hermosa Beach is able to select a City Clerk based on the necessary qualifications and experience needed to perform important duties in the most professional, efficient and effective manner.

The qualifications to serve as an elected city clerk require that a candidate be 18 years old, a registered voter, and a City resident, with no guarantees that the elected clerk will possess the necessary knowledge, skills and expertise required to perform today's more complex, specialized and technical duties.

Due to the evolving nature of federal, state and local requirements, and the increasing complexities within the field of city clerkship, nearly 80% of California cities ensure they have a certified professional serving as City Clerk by having an appointed, rather than an elected, Clerk.

We realize that we were incredibly lucky to have Elaine Doerfling, who had the longstanding professional experience, as our City Clerk for so many years. Continuing this tradition of professionalism and expertise, an appointed City Clerk position would allow for a robust and thorough recruitment process.

Transitioning the City Clerk role to a professional, appointed position is in the best interest of the City and its residents. Our own elected City Clerk who is retiring at the end of her nearly 30-year tenure this year, as well as the entire City Council, have all recommended that the City move to an appointed City Clerk position moving forward. Your "YES" vote will transition the Hermosa Beach City Clerk position to an appointed position and will help ensure that our City operations continue to be run effectively and professionally through the support of a qualified and trained individual.

For all the reasons above, the City of Hermosa Beach City Council and our City Clerk all urge you to vote "YES" on Measure_____.

s/ Stacey Armato, Mayor
s/ Mary Campbell, Mayor Pro-Tem
s/ Hany Fangary, City Councilmember
s/ Justin Massey, City Councilmember
s/ Jeff Duclos, City Councilmember